

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.57

JERSEY-GROWN

Dahlias

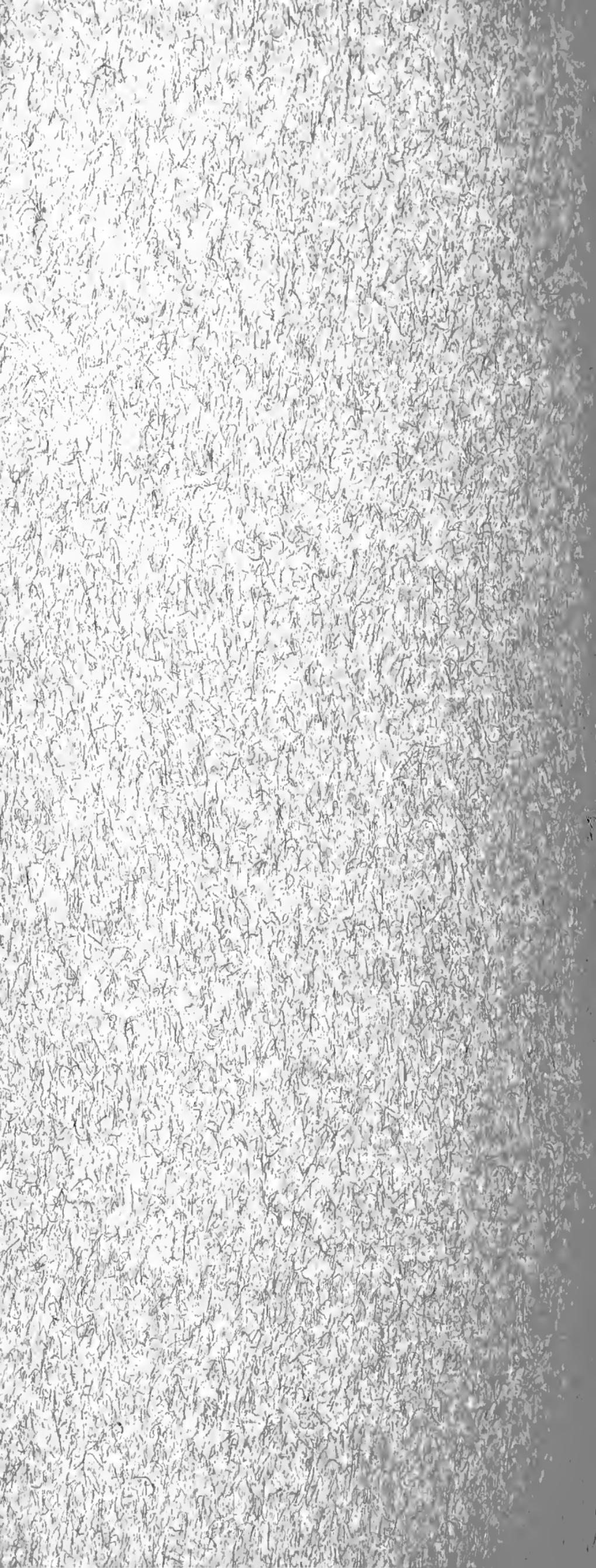
1937

THE THIRTEENTH YEAR

BENNETT K. MATLACK

COTTAGE AVE. AND OXFORD ST.

BRIDGETON, N. J. PHONE 970



GREETINGS

All Dahlias listed in this catalogue are field grown here at Bridgeton without forcing. As a result, the roots are not large, overgrown ones with all the life forced out of them the previous year. A small root with a good eye will give better results than a large one will.

This small inexpensive catalogue lists a large number of fine Dahlias. I hope among them you may find many to your liking. A small catalogue, such as this, allows me to pass along the saving to you. Please compare my prices with others before buying.

The Poms, Miniatures, and Orchid Flowering are selling better each year. For grace and beauty they cannot be excelled by any other flower. There are also large varieties to please everyone.

Many 1937 introductions are listed this year. The old fan will surely want them, as they are really outstanding.

Late ordering often leads to disappointment. Order early; it will help both the buyer and the seller.

Visitors always welcome. Be sure to come during September and October to see the flowers in bloom.

All stock guaranteed true to name and all roots to grow. Stock proving otherwise will be gladly replaced. I do not substitute.

Postage paid on all orders of One Dollar or over.

Cash with order. Stamps accepted on the smaller orders.

Roots shipped after April 1st unless otherwise ordered.

Plants shipped after May 15th; twenty-five cents extra for Special Delivery on Plants is good insurance.

No Dahlia Plants shipped outside the Japanese Beetle Zone after June 15th.

BENNETT K. MATLACK,
Bridgeton, N. J.

BENNETT K. MATLACK

GENERAL LIST

C, Cactus; S-C, Semi-Cactus; ID, Informal Decorative;
FD, Formal Decorative; P, Peony; IC, Incurved Cactus.

ADIRONDACK SUNSET. ID—A mixture of scarlet and yellow. Very striking. **Plants, \$1.25.**

ALBERT VESTAL. ID—Old rose with bronze shadings. **Roots, 50c.**

ALICE WHITTIER. S-C—Good primrose yellow cactus. **Roots, 35c.**

AMBASSADOR. C—Soft yellow buff, shaded salmon pink. Really hard to beat. **Roots, 35c.**

AMERICAN LEGION. S-C—Beautiful yellow dahlia winning many prizes and having many friends. **Plants, \$1.00.**

AMERICAN PURITY. S-C—1937 Introduction. An outstanding new white Dahlia. Excellent stems and bush. Will stand up when cut. Splendid for garden or show. Won American Home Achievement Medal at Chicago and many other firsts in the East and West. You will grow this Dahlia sometime, better begin now. Good propagator and root maker. **Plants, \$7.50.**

AMERICA'S SWEETHEART. ID—Pure yellow. Like a beautiful large chrysanthemum. **Plants, \$1.50.**

AMERICAN TRIUMPH. IC—Large oriental red cactus flower. **Plants, 50c.**

ANDREA ERICSON. ID—One of our best whites. **Roots, 50c.**

ANGELO ROSSI. ID—A golden yellow flower, outer petals shaded salmon gold. Striking. **Plants, \$2.00**

ARELDA LLOYD. ID—Lemon yellow, suffused with rose. Has made a name for itself. **Plants, 75c.**

AUTUMN MOON. FD—Good habits. A yellow with color and form. **Plants, \$1.00.**

AVALON. ID—A pure, clear yellow that stands out. **Roots, 25c.**

BAGDAD. ID—Scarlet flame flower of wonderful size. Good bush and stems. **Roots, 35c.**

BARBARA REDFERN. FD—Blend of old gold and old rose. **Roots, 25c.**

BLUE RIVER. FD—French violet. This flower is much liked wherever grown or seen. While not blue, it is outstanding. Grow it. **Plants, \$1.75.**

BUCKEYE FLAME. ID—Large flowers on splendid stems. Color, bright orange-scarlet with orange margin. **Roots, \$1.00; Plants, 50c.**

BRIDGETON, NEW JERSEY

- CAMEO.** FD—Coral-rose with mallow pink reverse. This flower is very popular everywhere.
Roots, \$1.00; Plants, 50c.
- CANARY CUP.** FD—One of the prettiest yellow Dahlias. Fine stems. Wonderful cut flower.
Roots, 50c.
- CAPE MAY.** C—An incurved cactus of a beautiful violet rose. Free bloomer.
Roots, \$2.00; Plants, \$1.00.
- CAPT. RITTER.** ID—1937 Introduction. Good exhibition variety. Beautiful pastel shades of amber, yellow, and pink. Strong, straight stems and good foliage. You will like it. **Plants, \$3.75.**
- CASPER G. WARE.** FD—Always covered with clear violet rose blooms. Medium tall.
Roots, 35c.
- CAVALCADE.** FD—Mulberry and old rose. Good stems and bush. Heavy foliage. Excellent.
Plants, 75c.
- CHAMPOEG.** FD—Unusual color combination of canary yellow and salmon pink. Backs of petals pale yellow. Strong growth, fine stems. Highly recommended.
Roots, 50c.
- CHEMAR'S EUREKA.** FD—Long, stiff stems. Flowers white with lavender pink suffusion.
Roots, 35c; 3 Roots, 75c.
- CHINESE LANTERN.** ID—Color, a bright rose red with reverse of gold. A really fine flower. Scored 85.5.
Plants, \$1.00.
- CITY OF TRENTON.** ID—An immense Dahlia of an autumn shade hard to describe. A remarkable flower.
Roots, 35c; 3 Roots, 75c.
- CLARA BARTON.** ID—Immense blooms of silvery orchid with a reverse of lavender. Good growth and highly recommended.
Roots, \$1.00; Plants, 50c.
- CLARA CARDER.** ID—Wonderful new Dahlia from New Zealand. Very large flowers on excellent stems and bush. Color distinct, lovely cyclamen pink. Petals wavy and altogether beautiful.
Plants, \$2.25.
- COLOR SERGEANT.** ID—Large, beautiful salmon orange. A real Dahlia. **Roots, 35c; 3 Roots, 75c.**
- CONG. WOLVERTON.** ID—Bright salmon pink flower with a growth similar to Rodman Wanamaker.
Roots, 35c.
- CORNELIA B. PINCHOT.** ID—Rich Burgundy wine in color. In the largest flower class. Stems and foliage good.
Plants, \$1.00.
- DISCOVERY.** ID—1937 Introduction.. Deep rosy magenta with reddish garnet center, reverse rose. In the big flower class.
Plants, \$5.00.

Every Root Young and Vigorous—Not Forced

BENNETT K. MATLACK

- DOROTHY STONE.** **ID**—Flowers a shade of pink deeper than Kathleen Norris. Good stems.
Roots, 50c.
- DR. JOHN CARMAN.** **FD**—Large blooms of Tyrian rose shaded with silver.
Roots, 35c.
- DWIGHT W. MORROW.** **ID**—Gigantic red Dahlia on strong bush.
Plants, 50c.
- EAGLE ROCK FANTASY.** **ID**—An outstanding Dahlia. Splendid stems and bush. Violet rose with silver shadings. Flowers large and most beautiful. Highly recommended.
Plants, 50c.
- ELITE GLORY.** **FD**—A very large, rich red flower. Bush and foliage very strong.
Roots, 35c; 3 Roots, 75c.
- ELIZA CLARK BULL.** **FD**—Beautiful white. One of the best.
Roots, 35c.
- ELIZA LONDON SHEPPARD.** **ID**—Free bloomer on erect stem and bush. Golden orange flowers; wonderful for cutting.
Roots, 50c.
- ELKRIDGE.** **S-C**—White. Bush always full of blooms.
Roots, 35c.
- ELLA MAY.** **C**—A rich deep crimson carmine. Fine stems. A real flower.
Roots, 35c.
- ELLINOR VANDEVEER.** **FD**—Lavender pink. Splendid stems.
Roots, 25c.
- EMMA MARIE.** **S-C**—Pink shading white in center.
Roots, 25c.
- EVA L. QUADLING.** **ID**—A huge, rich deep red variety on fine, strong stems.
Roots, 35c.
- FAITH GARIBALDI.** **FD**—Very large, rose pink.
Roots, 50c.
- FORDHOOK VICTORY.** **ID**—Very large flower of a pleasing formation. Rich Tyrian rose.
Roots, 35c.
- FOREST FIRE.** **ID**—Large flame colored flower on good stems and bush. Certified Dahlia.
Roots, \$2.00; Plants, \$1.00.
- FORT WASHINGTON.** **FD**—Immense dark red flowers on splendid stems and bush.
Roots, 35c.
- F. W. FELLOWS.** **C**—Orange terra-cotta.
Roots, 50c.
- GIRL OF HILLCREST.** **ID**—An unusual Dahlia. You will want it. Large flowers of Mikado orange shade.
Roots, 50c.
- GOLDEN ECLIPSE.** **FD**—Large, golden yellow with tint of salmon. Long erect stems.
Plants, 50c.
- GOLDEN PRINCE.** **ID**—Beautiful gold, blended peach.
Plants, \$2.00.

You'll Wish You Had "American Purity."

BRIDGETON, NEW JERSEY

- GOLDEN STANDARD.** C—Buff, shaded amber.
Very good. Plants, \$1.25.
- GOOD NIGHT.** ID—A dark Dahlia of ox blood red.
shaded maroon, on perfect stems and bush.
Roots, 50c.
- GOOD WILL.** S-C—Shell pink shading to cream
at the center. This is a really beautiful flower.
Perfect stem and bush. You must grow this one.
Roots, \$1.50; Plants, 75c.
- GRAF ZEPPELIN.** FD—Pure white flowers on
good stems. Roots, 35c.
- HILLCREST MANDARIN.** ID—Large bloom of
red with amber reverse. Roots, \$1.00; Plants, 50c.
- H. R. S.** ID—An excellent long petaled variety of
deep golden yellow. Plants, \$1.00.
- HUNT'S VELVET WONDER.** ID—Very large,
well-proportioned purple flowers. Good stems
and heavy, dark green foliage.
Roots, \$2.00; Plants, \$1.00.
- IDA PERKINS.** FD—A fine white Dahlia.
Roots, 25c; 3 Roots, 60c.
- IMPERIAL PINK.** ID—Massive flowers of true
pink with primrose shadings.
Roots, \$1.00; Plants, 50c.
- JAMES KIRBY.** ID—A flower of rich cardinal red
on fine bush and stem. Growing more popular
each year. Plants, 50c.
- JANE COWL.** ID—Buff and old gold, blending to
rose in center. As nearly perfect as any Dahlia.
Be sure to grow it. Roots, 25c; 3 Roots, 60c.
- JANET SOUTHWICK.** ID—Remarkable Dahlia of
Tyrian rose and Burgundy red. Good bush and
stem. Roots, 75c.
- J. D. TORBERT.** ID—Many flowers on long, wiry
stems and good bush. Salmon apricot with flame
and gold shadings. Roots, 25c.
- JEAN TRIMBEE.** S-C—Large, petunia purple
flowers on sturdy bush. Striking.
Roots, \$1.00; Plants, 50c.
- JEROME KERN.** ID—Shrimp pink, tinted gold
and bronze. The petals curl and twist in a most
artistic manner. Really good.
Roots, \$1.00; Plants, 50c.
- JERSEY'S BEACON.** FD—Very good and showy
Dahlia of Chinese scarlet. Grow it. Roots, 25c.
- JERSEY'S BEAUTY.** FD—Eosine pink. A truly
great Dahlia. Roots, 25c; 3 Roots, 60c.
- JERSEY'S SOVEREIGN.** FD—A beautiful salmon
orange on fine stems. Heavy foliage. Roots, 25c.

Half a Dozen Giant Dahlias—Good Roots—\$1.00

BENNETT K. MATLACK

- JIM MOORE.** S-C—Primrose yellow, shaded gold and salmon. Distinctive flower of good growth. Roots, 35c; 3 Roots, 75c
- JOSEPHINE G.** S-C—A beautiful, true rose pink flower with petals tipped yellow. Very well recommended. Roots, 35c.
- JUDGE SAMUEL SEABURY.** ID—A blending of heliotrope and white. Good habits. Honor Roll Dahlia. Plants, \$1.50.
- KALIF.** S-C—An old favorite. Carmine flower on fine stem. Roots, 35c.
- KATHLEEN NORRIS.** ID—A gigantic rose pink flower of splendid substance. One of the finest flowers grown. Roots, 50c.
- KAWEAH.** ID—Giant rose cerise flowers. Won Sweepstakes at 1933 Chicago Fair. Plants, \$1.00.
- KAY FRANCIS.** S-C—Light lemon yellow. Always in bloom. Great winner in all shows. Plants, \$1.00.
- KING OF THE BLACKS.** FD—Dark, rich, velvet red, almost black. Very striking. If you like dark Dahlias, try this one. Plants, 50c.
- LADY LYNDORA.** ID—A pure pastel pink flower on a medium tall bush with good stems. Wonderful bloomer. Beautiful. Roots, 50c.
- LA REINA DE LOS ANGELES.** S-C—An outstanding Dahlia. Splendid for garden or show table. Keeps unusually long when cut. Very long stems. You can't help liking it. Flower watermelon pink. Try it this year. Plants, \$1.00.
- LILAC GLORY.** C—Delightful medium-sized lilac cactus flower. Fine for cutting. Roots, 35c
- LORD OF AUTUMN.** ID—One of the best Dahlias I have ever grown. Beautiful yellow on real stems and bush. Very large. Blooms all summer. You can't go wrong on it. Be sure to have it this year.
Roots, \$2.00; Plants, \$1.00; 3 Plants, \$2.50.
- MARDI GRAS.** FD—American Beauty color. The stems and bush are good. Roots, 25c.
- MARGARET W. WILSON.** FD—Fine stems and foliage. Very large flowers of an opalescent pink. Roots, 25c; 3 Roots, 60c.
- MARGRACE.** ID—Has won many prizes. Won three Certificates of Merit. On four Honor Rolls. Brilliant scarlet, tipped and striped with gold. You can't help liking this flower. Stems and bush good. Plants, \$2.00.
- MARY ELLEN.** FD—Very large flowers of a violet rose. A real exhibition flower.
Roots, 50c; 3 Roots, \$1.25.

BRIDGETON, NEW JERSEY

MARY ELIZABETH REDFERN. ID—Beautiful orchid flowers on good bush. Plants, \$1.00.

MARYLAND GLORY. ID—Rich American Beauty Rose color. This should be in everyone's collection. It is really one of our outstanding Dahlias. I can absolutely recommend it to any and all.

Roots, 50c; 3 Roots, \$1.25.

META SCAMMEL. S-C—Bright rose pink. The petals twist at the ends making a pleasing flower. One of our best.

Roots, 25c.

MID-WEST CHAMPION. ID—Brilliant violet rose, shading to yellow at base of petals. One of the best keeping Dahlias when cut. Excellent stems and heavy foliage. It is admired everywhere. Always full of bloom.

Roots, \$5.00; Plants, \$2.00.

MILDRED BROOKS HOOVER. FD—An enormous flower of spinel red.

Roots, 35c.

MONMOUTH CHAMPION. FD—Brilliant orange. Strong grower with perfect stems. Very satisfactory.

Roots, 35c; 3 Roots, 75c.

MRS. ALFRED B. SEAL. FD—Pure, rich glowing old rose flowers on perfect stems and bush. An outstanding Dahlia, almost in a class by itself.

Roots, 50c.

MRS. F. E. BULLARD. P—Immense flower of silver pink with long, twisted petals. Very showy.

Roots, 50c.

MRS. GEORGE LE BOUTILLIER. ID—Giant, rich velvety carmine flower on good bush and stem. Has won many prizes in last two years. Won two Certificates of Merit.

Plants, \$1.25.

MRS. I. DE VER WARNER. FD—Orchid lavender. One of the best regardless of price.

Roots, 25c; 3 Roots, 60c.

MURPHY'S MASTERPIECE. ID — Immense blooms of deep dark red on stocky bush and good stem. Has won many friends.

Plants, \$1.25.

NEW GLORY. S-C—Ox blood red, tipped white.

Roots, 50c.

ORIENTAL GLORY. ID—A real oriental color. Has won many prizes.

Plants, \$1.00.

PALO ALTO. S-C.—This Dahlia comes highly recommended, having won in many shows. Bright salmon, shading to a gold center. Stems and bush growth good.

Plants, 50c.

PAUL PFITZER. S-C—An importation from Germany. Beautiful primrose and shell pink flowers on excellent stems and strong bush. Must be seen to be fully appreciated.

Plants, 50c.

BENNETT K. MATLACK

- PENN CHARTER.** **ID**—Massive, rich gold flowers tinted with apricot. Fine bush and heavy foliage.
Roots, 35c; 3 Roots, 75c.
- PINK SPIRAL.** **IC**—Beautiful peach blossom pink blooms.
Plants, 50c.
- POP STEWART.** **ID**—Lilac pink. A very striking Dahlia. An orchid shade hard to find. **Roots, 25c.**
- POT OF GOLD.** **ID**—Clear yellow flowers with wavy petals. Excellent growth and stems. Makes good cut flower.
Roots, 50c; 3 Roots, \$1.25.
- PRIDE OF AMERICA.** **S-C**—An Honor Roll Dahlia. Primrose yellow with pink reverse. Perfect stems. High full center. Petals fold back to stem.
Roots, \$7.50; Plants, \$3.00.
- PRIDE OF AUSTINBURG.** **ID**—Won highest score at Storrs, Conn., in 1935. Stems perfect and very heavy insect-proof foliage. Color, grenadine pink and light orange yellow with reverse light purple. Grew splendidly here at Bridgeton in 1936.
Roots, \$5.00; Plants, \$2.00.
- PRIDE OF CALIFORNIA.** **FD**—Rich deep red. Very large and fine.
Roots, 25c.
- PRIDE OF STRATFORD.** **ID**—Face of petals orange, reverse madder brown. Strong grower.
Roots, 25c.
- PRINCE OF PERSIA.** **ID**—A popular bright red Dahlia. Large, deep attractive flower. Bush growth strong.
Roots, 50c; 3 Roots, \$1.25.
- PROSPERITY.** **S-C**—An artistic Dahlia with pink outer petals shading to a creamy center, overlaid with a glistening sheen. You will like it.
Roots, \$1.50; Plants, 75c.
- QUEEN OF THE GARDEN BEAUTIFUL.** **FD**—Massive flowers. Lemon yellow.
Roots, 35c.
- RAY WARNER.** **ID**—Somewhat the color of Jersey's Beauty, but a few shades brighter. Petals twisted and bush always full of bloom.
Roots, \$1.25; Plants, 50c.
- RED JUG.** **IC or S-C**—This Dahlia has made very many friends. Color, crimson red. **Plants, \$2.25.**
- REGAL.** **ID**—Beautiful combination of bronze and old rose.
Roots, 35c.
- ROBERT EMMET.** **ID**—Bright cardinal on fine stems and bush.
Plants, 50c.
- ROMAN EAGLE.** **FD**—Burnished copper. An autumn shade. Strong stems.
Roots, 25c.
- ROSE FALLON.** **FD**—Large flowers of deep orange to amber.
Roots, 35c.
- ROYAL PURCHASE.** **IC**—Very large flowers on long stems clear of the bush. Color, deep straw yellow with outer petals suffused with pink.
Plants, \$3.50.

Look for the 1937 INTRODUCTIONS

BRIDGETON, NEW JERSEY

- SAGAMORE.** FD—Golden amber. A choice cut flower. Roots, 25c; 3 Roots, 60c.
- SANHICAN'S BLUEBIRD.** ID—Violet blue. Very unusual. Roots, 25c.
- SATAN.** S-C—Exceptionally large flower on unusual stem. You must grow it. The color is scarlet with yellow shadings. Roots, 50c.
- SEAL'S CALIFORNIAN.** ID—Bright golden yellow suffused with pink. Good growth and stem. Roots, 25c.
- SHAHRAZAD.** ID—Large blooms of deep pink. Roots, 50c.
- SONNY BOY.** ID—Monster old rose Dahlia tinged with gold. Good stems. Has won much favor. Plants, \$1.00.
- STAR OF BETHLEHEM.** S-C—Clear white. Fine cut flower. Roots, 50c.
- STRONGHEART.** ID—Large flower of gold, shaded apricot. Good stems. Plants, 50c.
- THE COMMODORE.** ID—Clear sulphur yellow flowers on strong stems. Grows very large. Roots, 50c.
- THE FIREMAN.** ID—Cardinal red with golden flushes and golden tips at center of flower. Splendid stems. Was positively outstanding with us in 1936. You can't help liking it. Roots, \$1.00; Plants, 50c.
- THE LEMONADE.** ID—Sulphur yellow on long splendid stems. Roots, 35c.
- THE WORLD.** FD—Rich rosy magenta with silver shadings. Growth and stems fine. Roots, 35c.
- THOMAS A. EDISON.** FD—Fine, large. Royal purple color. Roots, 50c; 3 Roots, \$1.25.
- WALDHEIM SUNSHINE.** ID—A good deep yellow that shows well under artificial light. Stems and bush ideal. Roots, 50c.
- WARREN CHURCH.** Str-C—Outer petals violet rose with a pure white center. This is a sport of Ambassador and a real beauty. Plants, 50c.
- W. H. HOGAN.** FD—Garnet red with white tips extending down center of petals. A very popular variegated Dahlia. Roots, 25c.
- WHITE DUCHESS.** FD—A fine white Dahlia imported from Holland. The White Duchess has won many prizes in Europe. You will like it. Roots, 50c.
- WHITE WONDER.** ID—Very large, pure white flower with long twisted petals. Strong plant. Good grower. Very well recommended. Roots, 50c.
- W. H. T.** FD—Unusual color. Old rose, reverse of petals mauve. Roots, 35c.

MINIATURE DAHLIAS

With many people, particularly the ladies, these small Dahlias are more popular than the large ones. They have the same forms and many of the same colors that the big ones have. They are beautiful in the garden and even more so in the house. Their decorative possibilities are unlimited. Try them and be convinced.

●

BABY ROYAL. Min. S-C—Pink, shaded apricot with yellow at base of petals. A real gem from Europe. You will like it. **Roots, 75c; Plants, 50c.**

BISHOP OF LANDAFF. Min. Duplex—Bright scarlet flower. A lacy garnet foliage. **Roots, 50c.**

BLUE BIRD. Min. FD—Bluish lavender. Very striking. Different. **Roots, 50c; Plants, 50c.**

CORONNE. Min. FD—The white flower resembles a gardenia. Stems perfect.

Roots, 50c; Plants, 50c.

DR. HELMUTH SPATH. Min. C—Clear lilac flowers on fine stems. Constant bloomer.

Roots, 50c; Plants, 50c.

FAIRY. Min. FD—Soft pink, tinted lavender. Good growing habits. **Roots, 50c; Plants, 50c.**

GOOD LUCK. Min. FD—Deep glowing amber, lighter toward the outer petals. **Roots, 35c.**

LITTLE JEWEL. Min. FD—A most beautiful small flower of a peach blossom pink. None better for cutting. **Roots, 25c.**

MIRTH. Min. FD—Orange scarlet. A uniform color. Fine flowers on good bush. Stems long and erect. **Roots, 75c; Plants, 50c.**

ORCHID LADY. Min. FD—Bright orchid rose. Fine. **Plants, 50c.**

PINK PEARL. Min. P—Petals curl, making the flower look like a beautiful rose pink aster. **Roots, 50c; Plants, 50c.**

RAIDER. Min. P—Beautiful flowers of yellow and rose. Petals twist, making a pleasing effect. **Roots, 50c.**

TEENY WEEZY. Pom Anemone—Very small. New type Dahlia. Color, bright salmon. **Plants, 50c.**

BRIDGETON, NEW JERSEY

POMPON DAHLIAS

Be sure to grow at least a few Pompons. Each year we sell more and more of these little gems. What other plant will bloom from July until frost, if properly grown, giving an abundance of flowers that will keep for days when cut? Poms are so satisfying; grow them.

All Pompon Dahlia Roots 25c

AIMEE—Very small. Orange apricot.

ATOM—Fiery red. Very small and mighty good.

BABY MARIE OSBORNE—Fine canary yellow.

BELLE OF SPRINGFIELD—Crushed strawberry. Fine show form.

BOB WHITE—Small, good white.

BRONZE BEAUTY—Gold apricot. Wonderful cut flower.

CHARMING—Lavender pink. Very pretty.

DEE DEE—Pale lilac. Long stems. One of the best.

ELIZABETH—Lemon yellow, tipped red.

FASCINATION—Fawn pink.

GERTRUDE—Glowing carmine. Very bright.

HAZEL DELL—Clear pink, edged cerise.

HELEN ANITA—Pale lavender shading to white in center.

HONEY—Honey yellow. Long stems.

JOE FETTE—Pure white. Long stems.

JOHNNY—Deep dark red. Probably the best Pompon.

LILIAS—Cream ground, heavily suffused pink.

LITTLE DAVID—Good. Russet orange.

LITTLE EDITH—Primrose yellow. Perfect.

LITTLE IRENE—Beautiful golden color.

MARIETTA—Pleasing red.

MARY MUNNS—A deep mauve color on long stems.

MIDGET—Peach pink.

NEATNESS—Amber and rose.

NELLIE FRAZIER—Light ground, edged and tipped with rose.

REGULUS—Cerise purple.

ROSEA—Rosy lavender. Small, fine.

SNOW CLAD—Pure white.

SUNNY DAYBREAK—Yellow, tipped carmine.

SUNSET—Delightful orange.

YELLOW GEM—Canary yellow.

YOUNGSTER—Yellow and red.

One root each of the above Pompons, 32 in all
—\$6.00.

Try the New Ones, But Remember Old Favorites

BENNETT K. MATLACK

ORCHID FLOWERING DAHLIAS

This new race of Dahlias is fine for landscape or cutting. They will keep for days when cut and will make the most artistic arrangements.

All Orchid Roots 35c each

BUTTERCUP.—Delightful clear yellow.

CITRONELLA.—Canary yellow.

EVEREST.—Pure white.

GOLDFINCH.—Yellow and red, crimson reverse.

LEOPARD.—Spotted yellow, crimson reverse.

MAVIS.—Lilac, reddish purple reverse.

One root each of the above Orchid Dahlias, 6 in all—\$1.75.

Collections

Collection A: 6 Pompon roots, \$1.00. Value, \$1.50.

An assortment that will please. All different.

Collection B: 6 Giant flowered Dahlia roots, \$1.00.

A fine collection. All different.

Collection C: 12 Pompon roots, \$2.00. Value, \$3.00.

A superb collecton. A garden full. All different.

Collection D: 12 Giant flowered Dahlia roots, \$2.00.

A gorgeous collection of America's best Dahlias. All different. A real buy.

Collection E: 3 roots, \$2.50. Catalogue value, \$3.00.

One root each of Clara Barton, Imperial Pink, Jerome Kern.

Collection F: 8 roots, \$3.00. Catalogue value, \$4.00.

One root each of Canary Cup, Good Night, Mary Ellen, Maryland Glory, Pot of Gold, Prince of Persia, T. A. Edison, White Duchess.

Collection G: 8 Plants, \$3.00. Catalogue value, \$4.00. One plant each of Cameo, Clara Barton, Eagle Rock Fantasy, Imperial Pink, Jerome Kern, Ray Warner, The Fireman, Warren Church.

Collection H: 8 Plants of Miniatures, \$3.00. Catalogue value, \$4.00. One plant each of Baby Royal, Blue Bird, Dr. Spath, Fairy, Mirth, Pink Pearl, Raider, Teeny Weeny.

Collection I: 6 Plants, \$4.50. Catalogue value, \$6.00. One plant each of Cape May, Forest Fire, Hunt's Velvet Wonder, Good Will, Kay Francis, Lord of Autumn.

Collection J: 4 Plants, \$6.50. Catalogue value, \$9.00. One plant each of Margrace, Pride of Austinburg, Pride of America, Mid-West Champion.

SPECIAL DISCOUNT

NOTE:—For each \$5.00 (Five Dollars') worth of Dahlias ordered, except the special collections, you may select \$1.00 (One Dollar's) worth free from the catalogue.

Every Root True to Name—No Substitutes

